

WELCOME TO YERBA BUENA CENTER FOR THE ARTS



Our organization was founded in 1993 as a citizen institution that would be home to the diverse local arts community while serving to connect the Bay Area to the world. YBCA's mission is to generate culture that moves people. We believe that culture—a collection of art, traditions, values, human experiences, and stories— is what enables us to act with imagination and creativity, to act socially, politically, and with conviction. Culture instigates change in the world.

We believe that more and different kinds of people need to be defining culture today and that more people need to have access to cultural experiences that are relevant to their lives and their communities. We need new definitions and new experiences that bring people together regardless of their differences in order to make the inclusive and equitable culture we need today. We believe that the arts should be on the front line of change and that cultural institutions exist to spur and support big societal movements. Through powerful art experiences, thoughtful and provocative content, and deep opportunities for participation, we are committed to kindling inclusive culture that cultivates empathy, awakens personal and societal transformation, and reaches for a world fueled by inspiration. The need has never been stronger than now, and there is no better place than YBCA to answer the call. We are so glad that you are here. We are grateful for your cultural participation, and we hope you will come back and enjoy all that YBCA has to offer.

Warmly,

DEBORAH CULLINAN
CEO of YERBA BUENA
CENTER FOR THE ARTS